



FLEXSTEEL®

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## Flexsteel Recreation Tackles Sleep Space Innovation

DUBUQUE, Iowa (November 27, 2017) – Flexsteel Recreation, a business unit of Flexsteel Industries, Inc. (NASDAQ: FLXS), has always had a focus on innovation. Since entering the RV marketplace more than 50 years ago, Flexsteel has maintained an obvious focus on innovation in an effort to provide customers with premium comfort on the open road.

“Our focus on innovation really started with the integration of the Blue Steel Spring,” said Spencer Hill, Product Manager for Flexsteel Recreation, “And it hasn’t stopped since.” Nowhere is this statement truer than in Flexsteel’s latest reveal, a Lift-and-Lock Sofa Bunk for motor homes and fifth wheels, displaying at this year’s RVIA show in Louisville, Kentucky

This innovative sofa effortlessly converts into a bunk bed by simply lifting the top section and locking it into place. The space-saving design sits flush to the wall and turns unused vertical space into a bed with another sleeping area below meaning no additional floor space is needed. “This is really something unique to the marketplace and an area where we want to respond to our customer’s needs.” says Rick Stanley, Vice President of Flexsteel Contract.

Flexsteel is no stranger to innovation last year the company was awarded a U.S. Patent for its self-adjusting armrest that is available on select RV and marine seats (U.S. Patent No. 9,108,549), and is set to secure another U.S. Patent for this sofa bunk’s unique Lift-and-Lock mechanism. “We engineer for solutions and safety, we want to provide something our customers can be proud of – for a lot of people RV’s are a get-away, a way to unplug and re-set, and we want to do our part to make that experience a great one.” says Hill.

The Lift-and-Lock Sofa Bunk is slated for full release in January of 2018.

For more information on Flexsteel Recreation products, please visit [www.flexsteelrecreation.com](http://www.flexsteelrecreation.com).

### About Flexsteel Industries, Inc.

Flexsteel Industries, Inc. is headquartered in Dubuque, Iowa, and was incorporated in 1929.

Flexsteel is a designer, manufacturer, importer, and marketer of quality upholstered and wood furniture for residential, recreational vehicle, office, hospitality, and healthcare markets. All products are distributed nationally. Additional information about Flexsteel can be found at [www.flexsteel.com](http://www.flexsteel.com).

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